



Sponsorship proposal for the **8th European Turfgrass Conference, Research & Field Day Event**

“Looking beyond- Changes and Innovation in Turfgrass Management”.

The **8th ETS European Turfgrass Society Conference** will be held in Frankfurt, Germany, next September 23rd - 25th, 2024. This year event will be a “hybrid” event, that will include one full day of scientific presentations, panel discussions and poster competition followed by a full field day around Frankfurt area visiting football venues, turf production and a leading golf course.

This international recognized event would give you a great opportunity to present your company, your services, your latest innovations and to connect at different levels within the turfgrass industry and academia. This event will bring together researchers, technical experts, consultants, turfgrass managers, top level industry delegates and government officials:

- Nearly 150 expected participants
- European attendants from several countries such as Austria, Belgium, Cyprus, Czech Republic, Denmark, France, Germany, Greece, Ireland, Italy, Norway, the Netherlands, Poland, Spain, Switzerland, Sweden, Turkey, United Kingdom between others;
- Non-European attendants from Australia, New Zealand, Canada and the USA;
- A mix of academic, company delegates and practitioners
- End users and student’s involvement
- Excellent press and social media coverage
- A who’s who of the European and non-European professional turfgrass world and a great update on the current research around the world

We invite you to support and connect with customers personally at one of the largest and most comprehensive assembly of researchers and professionals who manage, support and purchase within the turfgrass industry.

To help you put your company as a leader in the European turfgrass world and as an ambassador of science and research, we have the following sponsorship opportunities available for the **8th ETS European Turfgrass Society Conference event**.

TOP SPONSOR: 3.000 €

- 2m x 2m space for your company info stand in the lounge of the ETS conference location.
- Your company logo on the event’s website sponsors page as a TOP SPONSOR (*), linked to your company website
- Your company logo on the ETS landing page, program, communication documents and marketing.
- 10 min. Company presentation time during the event
- your company leaflets, CD-ROM/USB pen drive in the participant bag

[ETS Conference 2024](#)



ETS - Via delle Corallaie, 1 - 57128 Livorno - Italy – Fiscal code: 95094240249

- Free Conference attendance fee for **2 delegates** (includes full days + technical visit + dinner)

For more info contact etsoffice@turfgrassociety.eu

LIGHT SPONSOR: 1.500 €

- Your company logo on the event's website sponsors page as a SPONSOR (*), linked to your company website;
- Your company logo on the ETS landing page, program, communication documents and marketing
- Your company leaflets, CD-ROM/USB pen drive in the participant bag;
- Free Conference attendance fee for **1 delegates** (includes full days + technical visit + dinner)

() Exact logo dimensions will be defined in accordance to panel, posters and display size and will depend largely on graphic requirements.*

ADDITIONALY; we have open the following sponsorship options upon request:

- The gala dinner

-The bags and lanyards

NEW -The poster's award competition

If your company is interested in these optional ways of sponsoring the 8th ETS Conference please contact the Organizing Committee via e-mail: etsoffice@turfgrassociety.eu

SPONSORSHIP TERMS AND CONDITIONS

Announcement:

Latest date for submitting your Sponsorship application is **31.05.2024**.

Payment conditions:

Payments are made by bank transfer in EURO only (no VAT to be added).

Sponsorship payment must be received within 30 days of receipt of application acceptance.

Sponsorship acceptance:

The Organizing Committee of the 8th ETS Conference reserves the right of accepting a Company's sponsorship application after evaluation of the relevancy of the applying Company's core business(es) to the Society's topics and objectives.

Invoicing:



www.turfgrassociety.eu

EUROPEAN TURFGRASS SOCIETY

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Sponsorship will be invoiced in full by *(Please note: ETS is a not-for profit association, hence we cannot issue advance invoices, but only RECEIPTS once payments are received. Not subject to VAT according to articles 1 and 4, comma 5 of D.P.R. 633/72 and successive amendments.)*:

European Turfgrass Society (ETS)

Via delle Corallaie, 1

57121 Livorno.

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Cancellation policy:

A cancellation fee of 1000 € will be applied to all sponsor packages cancelled 60 days or more prior the event.

- Contacts and info:

ETS Office - +39 (0) 3 970 4698 or etsoffice@turfgrassociety.eu